

Xbox Holiday 2017 Product Overview

- [Xbox One X](#)
- [Xbox One S](#)
- [Controllers](#)
- [Subscriptions](#)
- [Games](#)



Experience the Xbox One Family of Devices:

- [Xbox One X](#) (\$499): The new Xbox One X is the world's most powerful console, and the most comprehensive 4K entertainment device you can own this holiday. With a built-in 4K Blu-Ray player, 4K video streaming from partners like Netflix and Hulu*, premium and immersive audio through Dolby Atmos and more power than any other console delivering true 4K gaming experiences, Xbox One X is the ultimate 4K entertainment device. Plus, with a technique called supersampling 4K games and 4K entertainment will look better on a 1080p TV, too.
- Xbox One S (\$249): Featuring built-in Ultra HD Blu-ray and 4K video streaming, Xbox One S is the best value in games and entertainment where you can play over 100 exclusive games and watch your favorite movies in stunning 4K Ultra HD. Bundles announced to date include:
 - [Xbox One S "Assassin's Creed Origins" Bundle](#) (500GB - \$279 EUR / \$229 GBP) This bundle features an Xbox One S with a 500GB hard drive, Xbox One Wireless controller, full-game download code of "Assassin's Creed Origins," 1-month Xbox Game Pass and 14-day Xbox Live trial. Available in all Xbox One markets except the U.S., China, Japan, Argentina, Brazil, Chile, Colombia and Mexico.
 - [Xbox One S "Assassin's Creed Origins" Bonus Bundle](#) (1TB - \$349 USD / \$349 EUR / \$299 GBP) This bundle features an Xbox One S with a 1TB hard drive, Xbox One Wireless controller, full-game download codes of "Assassin's Creed Origins" and "Tom Clancy's Rainbow Six Siege," 1-month Xbox Game Pass and 14-day Xbox Live trial. Available in all Xbox One markets except China, Colombia, Denmark, Finland, Japan, Norway and Sweden.
 - [Xbox One S "Forza Horizon 3" Hot Wheels Bundle](#) (\$279) This bundle features a 500GB Xbox One S console, full-game download of racing favorite "Forza Horizon 3" including the best-selling Hot Wheels expansion, an Xbox Wireless Controller, 1-month Xbox Game Pass subscription and 14-day Xbox Live Gold trial. Available in all Xbox One markets except China, Columbia, India, Japan, Saudi Arabia, South Africa and UAE.
 - [Xbox One S "Madden NFL 18" Bundle](#) (\$279). Be part of a football legacy. This bundle features a full-game download of Madden NFL 18, 4K Ultra HD Blu-ray™, 4K video streaming, High Dynamic Range, premium audio, and an Xbox wireless controller. Take the field as your favorite team, experience the journey from NFL prospect to the Draft in the all new Longshot story mode, and connect with friends for up to 3 vs. 3 online play with Xbox Live. Whether you're building the ultimate team of NFL stars, watching movies, or enjoying your favorite apps, there's never been a better time to game with Xbox One. Xbox One S "Madden NFL 18" Bundle is now available.
 - [Xbox One S Minecraft Complete Adventure Bundle](#) (\$279) This bundle features an Xbox One S with a 500GB hard drive, Xbox Wireless Controller, full-game download codes of Minecraft and "Minecraft: Story Mode Season 1 – The Complete Adventure" (Episodes 1-8), full add-on download code of Minecraft Explorer's pack, 3 months of Xbox Live Gold and 1 month of Xbox Game Pass. Available in all Xbox One markets except Russia, China, India, Japan, Argentina, Brazil, Turkey, Denmark, Finland, Norway and Sweden.



* Netflix and Hulu subscriptions sold separately.

- o [Xbox One S Minecraft Limited Edition Bundle](#) (\$399). The most custom console to date and a must-have for avid Minecraft players and collectors, the Xbox One S Minecraft Limited Edition Bundle (1TB) features a custom designed grass block console, Xbox Minecraft Creeper Wireless Controller, Minecraft system sounds, vertical stand and transparent underside with Redstone circuit accents. This exclusive bundle also includes a full game download of Minecraft plus the Redstone Pack, a collection of unique skin packs. Available to pre-order now, launching Oct.3. 
- o [Xbox One S "Rocket League" Blast-Off Bundle](#) (\$279) This bundle features an Xbox One S with a 500GB hard drive, Xbox Wireless Controller, full-game download code of "Rocket League," 3 months of Xbox Live Gold and 1 month of Xbox Game Pass. Available in all Xbox One markets except the U.S., Canada, China, Hong Kong, India, Singapore, Japan, Taiwan, Australia, New Zealand, South Korea, Hungary, Russia, Mexico, Argentina, Brazil, Chile, Belgium and the Netherlands.
- o [Xbox One S "Shadow of War" Bundles](#) (starting at \$279). For those who can't wait to get their hands-on "Middle-earth: Shadow of War," the new Xbox One S "Shadow of War" Bundles are the best way to do it this October. Each bundle comes with an Xbox One S with either a 500GB or 1TB hard drive, "Middle-earth: Shadow of War," an Xbox Wireless Controller, 1-month Xbox Game Pass subscription and 14-day Xbox Live Gold trial. Available to pre-order now, launching Oct. 10.
- o [Xbox One S Starter Bundle](#) (\$279) This bundle features an Xbox One S with a 500GB hard drive, Xbox Wireless Controller, 3 months of Xbox Live Gold and 3 months of Xbox Game Pass. Available in all Xbox One markets except China, South Korea, India, Japan, Belgium, Denmark, Finland, Netherlands, Norway, Portugal and Sweden.
- o [Xbox One S Ultimate Halo Bundle](#) (\$279) This bundle features an Xbox One S with a 500GB hard drive, Xbox Wireless Controller, full-game download codes of "Halo: 5 Guardians" and "Halo: The Master Chief Collection," a 14-day trial of Xbox Live Gold and 1 month of Xbox Game Pass. This bundle is only available in the U.S. at Walmart.

No matter which console you pick, your Xbox One games and accessories will be compatible and you can enjoy a variety of features including:

- [Xbox Live](#): The most advanced multiplayer network that unites gamers across devices and networks to connect, compete and have fun.
- [Xbox One Backward Compatibility](#): Play Xbox 360 games on your Xbox One at no additional cost. Plus, this year, the library of Backward Compatible games is expanding to include original Xbox classics as well.
- [Xbox Play Anywhere](#): Start playing on your console and then pick up where you left off on your Windows 10 PC, or vice versa.

Accessorize with Custom and Special Edition Xbox One Controllers:

- [Xbox Minecraft Creeper Wireless Controller](#) (\$74.99) features the iconic green Creeper design, a textured grip for enhanced comfort, and ABXY buttons with classic Minecraft font. The Creeper controller is currently available in the U.S. at Microsoft Stores and Target, and more broadly on Sept. 12.
- [Xbox Minecraft Pig Wireless Controller](#) (\$74.99) features the iconic pink Pig design, a textured grip for enhanced comfort, and ABXY buttons with classic Minecraft font. The Pig controller is currently available in the U.S. at Microsoft Stores and Target, and more broadly on Sept. 12.
- [Xbox Design Lab](#) (starting at \$79.99) offers the ability to personalize your very own Xbox Wireless Controller on Xbox.com, with over a billion, one-of-a-kind options that are made to order and shipped directly to you. This year, we added new color options, thumbstick colors, new metallic finishes and rubberized grips to the customization options. Xbox Design Lab is available in the U.S. and 24 European countries. 



- Xbox Wireless Special Edition Controllers (\$69.99) allow you to customize your gameplay experience. Options include the [Recon Tech Special Edition](#), [Ocean Shadow Special Edition](#), [Winter Forces Special Edition](#) and more, all available for \$69.99 and under.

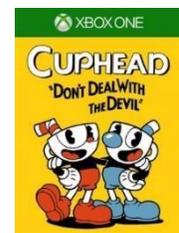
Subscribe to Unlimited Fun:

- [Xbox Game Pass](#) (\$9.99 per month) is a subscription-based service that gives you unlimited access to over 100 Xbox One and Backward Compatible Xbox 360 games. With new games added each month, Xbox Game Pass is the best way to discover great games you missed and relive many of your favorite experiences.
- [Xbox Live Gold](#) (starting at \$4.99 per month) is the most advanced multiplayer network where you can play with the best gamers around the world. Games with Gold gives you free games every month, up to \$700 in free games during a year of membership including backward compatible Xbox 360 games for your Xbox One.



Immerse Yourself in a Blockbuster Game:

- ["Ark: Survival Evolved"](#) (\$59.99 // Rated T) prepares you for the ultimate dinosaur-themed adventure! Stranded on a mysterious prehistoric island, you must explore its vast biomes as you begin to hunt, harvest, craft tools, grow crops and build shelters to survive. Use cunning and skill to kill, tame, breed, and even ride Dinosaurs and other primitive beasts living on "The ARK." Advance your technology from primitive stone tools to T-Rex-mounted laser cannons, as you team up with hundreds of players online or enjoy a solo Jurassic experience. Available beginning August 8, 2017 on Xbox One.
- ["Assassin's Creed Origins"](#) (\$59.99 // Rated M) journeys into Ancient Egypt, the most mysterious place in history, during a crucial period that will shape the world. Discover the secrets behind the Great Pyramids, forgotten myths, the last pharaohs, and the origin story of the Assassin's Brotherhood. For the last four years, the team behind "Assassin's Creed IV Black Flag" has been crafting a new beginning for the franchise. Fight in a completely new way where you transition seamlessly between unique ranged and melee weapons, and take on multiple enemies at once. Choose your Assassin skills while exploring the full country of Ancient Egypt, engaging in multiple quests and gripping stories along a journey that will change civilization. Available across the Xbox One family of devices starting Oct. 27, 2017 and as an Xbox One X enhanced title alongside the console's launch on Nov. 7, 2017.
- ["Call of Duty: WWII"](#) (\$59.99 // Rating Pending) returns to its roots in a breathtaking experience that redefines World War II for a new gaming generation. Land in Normandy on D-Day and battle across Europe through iconic locations in history's most monumental war. Experience classic "Call of Duty" combat, the bonds of camaraderie, and the unforgiving nature of war against a global power throwing the world into tyranny. "Call of Duty: WWII" creates the definitive World War II next generation experience across three different game modes: Campaign, Multiplayer, and Co-Operative. Featuring stunning visuals, the Campaign transports players to the European theater as they engage in an all-new "Call of Duty" story set in iconic World War II battles. Multiplayer marks a return to original, boots-on-the-ground "Call of Duty" gameplay. Authentic weapons and traditional run-and-gun action immerse you in a vast array of World War II-themed locations. The Co-Operative mode unleashes a new and original story in a standalone game experience full of unexpected, adrenaline-pumping moments. Available across the Xbox One family of devices, including Xbox One X at its launch, starting Nov. 3, 2017.
- ["Cuphead"](#) (\$19.99 // Rated E) is a classic run-and-gun action game heavily focused on boss battles. Inspired by cartoons of the 1930s, the visuals and audio are painstakingly created with the same techniques of the era, i.e., traditional hand-drawn cel animation, watercolor backgrounds and original jazz recordings. Play as Cuphead or Mugman (in single player or local co-op) as you traverse strange worlds, acquire new weapons, learn powerful supermoves and discover hidden secrets while you try to pay back your debt to the devil! Available starting Sept. 29, 2017 as an Xbox Play Anywhere title, exclusively on Xbox One and Windows 10.
- ["Destiny 2"](#) (\$59.99 // Rated T) is the much-anticipated sequel from the makers of the acclaimed hit game Destiny. An action shooter that takes you on an epic journey across the solar system. Humanity's last safe



city has fallen to an overwhelming invasion force, led by Ghoul, the imposing commander of the brutal Red Legion. He has stripped the city's Guardians of their power, and forced the survivors to flee. You will venture to mysterious, unexplored worlds of our solar system to discover an arsenal of weapons and devastating new combat abilities. To defeat the Red Legion and confront Ghoul, you must reunite humanity's scattered heroes, stand together, and fight back to reclaim our home. Available across the Xbox One family of devices, including Xbox One X at its launch, starting Sept. 6, 2017.

- [“Disneyland Adventures”](#) (\$29.99 // Rated E) lets you experience the magic of Disneyland Park like never before. Take a journey where stories come to life and dreams come true, right in your living room. “Disneyland Adventures” allows children, families and Disney fans of all ages to explore Disneyland Park, step into adventures based on attractions, engage in challenging quests and interact with beloved Disney characters, remastered in 4K Ultra HD and HDR. “Disneyland Adventures” is available on Oct. 31, 2017.
- [“FIFA 18”](#) (\$59.99 // Rated E) is powered by the Frostbite engine to blur the line between the virtual and real worlds, bringing to life the heroes, teams, and atmospheres of the world's game. Available across the Xbox One family of devices with early access starting Sept. 29, 2017 and as an Xbox One X enhanced title in 4K Ultra HD, alongside the console's launch on Nov. 7, 2017.
- [“Forza Motorsport 7”](#) (\$59.99 // Rated E) allows you to experience the danger and beauty of competitive racing at the limit, with gorgeous true 4K graphics in 60 frames per second and HDR. Collect, race and customize more than 700 cars and master over 30 famous environments with dynamic race conditions that change each time you return to the track. Launches worldwide exclusively on Xbox One S and Windows 10 PCs via Xbox Play Anywhere on Oct. 3, and on Xbox One X on Nov. 7, 2017. Also available in Deluxe Edition (\$79.99) and Ultimate Edition (\$99.99). 
- [“Halo Wars 2: Awakening the Nightmare”](#) (\$19.99 // Rated T) is a full expansion coming to “Halo Wars 2,” featuring a new campaign with Blur cinematics, exclusive new multiplayer Leaders, new maps playable across “Halo Wars 2” classic multiplayer and Terminus Firefight – a unique game mode in the expansion set on a dynamic map where players build bases and armies to defend against waves of enemy forces. Coming Sept. 26, 2017, exclusively to Xbox One and Windows 10 PC.
- [“Madden NFL 18”](#) (\$59.99 // Rated E) takes a significant visual leap with the power of the Frostbite engine. See stunning new stadium exteriors surrounded by vast cityscapes and watch the spectacle of NFL gameday come to life in the most photorealistic game to date. Play each matchup to your specifications by selecting from three new Play Styles or play the best real-world match ups each week in Play Now Live! With the introduction of even more ways to play, coupled with your favorite modes, Madden Ultimate Team and Franchise, this is Madden like you've never seen before. Available across the Xbox One family of devices starting Aug. 25, 2017 and as an Xbox One X enhanced title alongside the console's launch on Nov. 7, 2017.
- [“Middle-earth: Shadow of War”](#) (\$59.99 // Rated M) has players wield a new Ring of Power and confront the deadliest of enemies, including Sauron and his Nazgul, in a monumental battle for Middle-earth. This open-world Action RPG is brought to life through the expansion of the award-winning Nemesis System. The robust personalization from “Middle-earth: Shadow of Mordor” is now applied to the entire world where the environments and characters are all shaped by player actions and decisions, creating a personal world unique to every gameplay experience. Available as an Xbox Play Anywhere title across the Xbox One family of devices and Windows 10 starting Oct. 10, 2017 and as an Xbox One X enhanced title alongside the console's launch on Nov. 7, 2017.
- [Minecraft](#) (\$19.99 // Rated E) is a game about placing blocks and going on adventures. Explore randomly-generated worlds and build amazing things from the simplest of homes to the grandest of castles. Play in Creative Mode with unlimited resources, mine deep in Survival Mode, crafting weapons and armor to fend off dangerous mobs and check out the newly announced Super Duper Graphics Pack, a new optional upgrade for in-game visuals in stunning true 4K HDR, available now. 
- [“PlayerUnknown's Battlegrounds”](#) (\$29.99 // Rated T) the hottest game on the planet, is finally coming exclusively to Xbox One this holiday. With over 20M units sold since its PC launch this spring, multiple

“Best of” award nominations and an average of 1.5MM people watching online on any given time, this juggernaut is truly taking the world by storm. In “PlayerUnknown’s Battlegrounds,” up to 100 players drop into a competitive and deadly, open world, for a heart-racing fight for survival to be the last-one-standing. Launches worldwide as an Xbox One console launch exclusive via the Xbox Game Preview program, and is enhanced for Xbox One X, on Dec. 12, 2017.

- [“Rush: A Disney-Pixar Adventure”](#) (\$29.99 // Rated E) invites families and fans of all ages to experience the worlds of six beloved Disney-Pixar films like never before. Team up with characters from “The Incredibles,” “Ratatouille,” “Up,” “Cars,” “Toy Story,” and “Finding Dory” to solve puzzles and uncover hidden secrets, all remastered in 4K Ultra HD and HDR. “Rush: A Disney-Pixar Adventure” is available Oct. 31, 2017.
- [“Star Wars Battlefront II”](#) (\$59.99 // Rating Pending) will have you embark on an endless “Star Wars” action experience from the bestselling “Star Wars” HD videogame franchise of all time. Rush through waves of enemies on Starkiller Base with the power of your lightsaber in your hands. Storm through the jungle canopy of a hidden Rebel base on Yavin 4 with your fellow troopers, dispensing firepower from AT-STs. Line up your X-wing squadron for an attack on a mammoth First Order Star Destroyer in space. Or rise as a new “Star Wars” hero – Iden, an elite Imperial special forces soldier – and discover an emotional and gripping single-player story spanning thirty years. Experience rich and living “Star Wars” multiplayer battlegrounds across all three eras: prequel, classic, and new trilogy. Customize and upgrade your heroes, starfighters, or troopers, each with unique abilities to exploit in battle. Ride tauntauns or take control of tanks and speeders. Down Star Destroyers the size of cities, use the Force to prove your worth against iconic characters such as Kylo Ren, Darth Maul, or Han Solo, as you play a part in a gaming experience inspired by 40 years of timeless “Star Wars” films. You can become the master of your own “Star Wars” hero’s journey. Available across the Xbox One family of devices, including Xbox One X, on Nov. 17, 2017.
- [“Super Lucky’s Tale”](#) (\$29.99 // Rated E) is a delightful platformer for all ages that follows Lucky, an endearingly playful fox, through an exciting adventure filled world. Available worldwide on Nov. 7 as an Xbox Play Anywhere title for the Xbox One family of devices and Windows 10 PCs.
- [“Tacoma”](#) (\$19.99 // Rated T), the second game from Fullbright, creators of the critically acclaimed “Gone Home,” puts you in control of Amy Ferrier, an independent contractor sent to Lunar Transfer Station Tacoma to recover sensitive data. As she explores the station, she unearths why the previous crew of six have been evacuated, gathering clues to what exactly went wrong. Like “Gone Home,” it’s a game where you pull details of the narrative from the environment, both physical and digital. “Tacoma” is a story about people and relationships, even in the isolation of outer space. Available Aug. 2 on Xbox One and Windows 10.
- [“Zoo Tycoon: Ultimate Animal Collection”](#) (\$29.99 // Rated E) allows you to let your imagination run wild. Now remastered in 4K Ultra HD and HDR, you can build, manage, and maintain your dream zoo alone or with up to four players on Xbox Live. This zoo simulation will charm animal lovers of all ages. “Zoo Tycoon: Ultimate Animal Collection” is available Oct. 31, 2017.

