**“Minecraft Earth”**

**Fact Sheet**

**October 2019**

**Title: “**Minecraft Earth”

**Publisher:** Xbox Game Studios

**Developer:** Mojang

**Format:** iOS 10+ and Android 7+ AR-capable mobile devices

**Age Rating:** “Minecraft Earth” has an expected rating of E for Everyone.

**Pricing**: Free-to-play (with in-game purchases)

**Product Overview:** “Minecraft Earth” is an all-new augmented reality (AR) title for mobile devices that lets you discover a new dimension of Minecraft. Now you can create, explore and survive in the real world!

“Minecraft Earth” blends state-of-the-art technology with a new version of Minecraft which allows players to explore their own world, build creations in both table-top and life-size AR, and set off on adventures and challenges with other players. In “Minecraft Earth,” you go out in the real world to find clusters of blocks, chests or mobs called tappables. As you travel, you will also discover adventures, which are slices of Minecraft worlds that you play in life-sized AR. You will fight mobs, collect resources and experience points to progress, delve into other players’ creations, and collaborate with friends to create masterpieces together!

**Features:** **Crafting!** Use your resources to craft and smelt new items. These actions have been optimized for mobile play to provide an optimum experience on the go.

**Tappables**! Collect tappables and build up your inventory! They can be randomized blocks, mobs, or other items, which are discovered through gameplay and help make “Minecraft Earth’s” world feel as alive as the real one.

**Adventures!** Check out adventures, or events at real-world locations where players can collect resources and mobs and team up with other players. Adventures offer something for everyone, ranging from solving puzzles and interacting with peaceful mobs, to more action-oriented experiences like fending off a wave of attacking zombies.

**Buildplates!** Craft a Minecraft creation on a buildplate using blocks you collect from tappables and Adventures. On the buildplate, you can build your house, castle, tower, or anything you want.

**Play Mode!** When in play mode, place your own buildplates on the ground and you can place yourself inside the Minecraft world to explore your creations (or a friend’s!) on a real-life scale. Continue building, spawn mobs and more in this life-size, interactive mode.

**Progression!** Collect experience points to level up. With each level, you get rewards, which may be currency like rubies, cosmetic items or buildplates.

**Mob Variants!** Like your favorite existing mobs, but a little different! Interact with these fun new characters like the Muddy Pig to experience new mob behaviors and collect special items unique to only these variants.

**Multiplayer!** All "Minecraft Earth” experiences are optimized for social multiplayer. Adventures, building, playing – invite anyone with an AR-enabled phone and “Minecraft Earth” installed to join your session quickly and have fun together.

**About Minecraft**

With over 112 million unique Minecraft players engaged across all platforms and over 176 million copies sold worldwide, Minecraft is the best-selling video game in history. The Minecraft franchise continues to reach new players through an expanding line of consumer products, game updates, Minecraft Marketplace and the amazing content created by its vibrant and growing community. Minecraft is a game about placing blocks and going on adventures, and we’re excited to see its world expand with new games like “Minecraft Dungeons” and “Minecraft Earth.” Additionally, “Minecraft: Education Edition” is a special version of the game designed for schools and educational settings, supporting 21st century learning across subjects from coding to chemistry.

**About Mojang**

Mojang is a game development studio based in Sweden, best known for developing Minecraft. In 2014, Mojang joined Xbox Game Studios to continue work on Minecraft and bring their vision, creative energy and innovative mindset to the development of future games.

**About Xbox**

Xbox is Microsoft’s premier gaming and entertainment brand created by gamers for gamers on the Xbox One, family of devices and Windows 10 PCs. Xbox delivers the best games and greatest social gaming network with Xbox Live. More information about Xbox can be found online at <http://www.xbox.com>.

**About Microsoft**

Founded in 1975, Microsoft (NASDAQ “MSFT”) is the worldwide leader in software, services and solutions that help people and businesses realize their full potential.

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**Assets**

Assets for “Minecraft Earth” are available at [Xbox Wire](https://news.xbox.com/).

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