

Christopher Stamp

Design Manager Specialist – LEGO Speed Champions



Christopher Stamp is a **Design Manager Specialist** of LEGO Speed Champions at the LEGO Group. Based in Billund, Denmark, he heads a small team responsible for capturing famous cars in LEGO form. As Design Lead, his current role is to oversee the product development, including physical, element and graphic design. This includes making sure products meet quality goals, offers the best play experience and is ready in time for production.

Working directly with multiple partners including Ferrari, McLaren and Porsche, his role includes setting the direction for the product line and to pick the most appealing product assortment for kids.

Background:

Educated in design, Christopher has a BA (Hons) Degree in **Industrial Design** from Northumbria University, Newcastle, England.

Based in the product development area, Christopher has had the opportunity to work on **both homegrown and IP projects**.

Joining the LEGO group in 2011 as a Junior Designer, within the 7+ Homegrown Playthemes, his first focus was on creating models for **LEGO Galaxy Squad**.

Throughout 2012-2013 as a Lego Designer, **The LEGO Movie** allowed Christopher to experience working with an external partner (Warner Brothers), as part of a small design team developing models both for the movie and for the market.

Returning to 7+ Homegrown Playthemes in 2013 he focused on developing new, innovative and never seen before themes and testing them with customers. This resulted in the **LEGO Ultra Agents** product line and allowed him to also be involved in character and story development.

In 2014, Christopher moved to IP Playthemes and helped in the launch of **LEGO Speed Champions**, (the first LEGO racing playtheme to include multiple external partners) before becoming the only designer on the project throughout 2015.

After being appointed **Senior Designer** and help plan the third launch of LEGO Speed Champions, in 2015 he moved to the Big Bang Playtheme **LEGO Ninjago**, where he focused on bringing new functionality to the products.

Throughout 2016-2017, Christopher worked on **The LEGO Ninjago Movie**, overseeing the product assortment for three launches as **Product Driver**, as well as overseeing the use of LEGO on set, during the live action scenes.

In 2018, Christopher moved back to IP Playthemes as the **Design Lead** of **LEGO Speed Champions** working with new partners Mini and Dodge.

