# “Crimson Dragon”

# Fact sheet

# September 2013

**Title:** “Crimson Dragon”

**Publisher:** Microsoft Studios

**Developers:** Grounding/Land Ho!

**Genre:** Adventure/shooter

**Platform:** Microsoft Studios to publish on Xbox One for download with Xbox Live

**Estimated retail**

**price:**  $19.99

**Age rating:** Pending

**Estimated launch:** Nov. 22, 2013

**Product overview:** “Crimson Dragon” can be played as a single or co-op shooter,1 and it takes place on a recently colonized planet populated by dragons. Decide among six unique dragon species, with more than 90 skills, and take flight as you battle for control of the skies. In addition, dragons can be leveled up by obtaining food during various missions.

 With the power of Kinect use voice and intuitive gestures to dodge enemies and communicate with your partner dragon for the best gaming experience.

**About Grounding**

Grounding is a Japanese developer located in Tokyo, founded in 2007 by Mineko Okamura (“Space Channel 5,” “Rez”) as CEO/producer, Yukio Futatsugi (“Panzer Dragoon,” “Phantom Dust”) as CKO/director, and Noboru Hotta (“Rez,” “Meteos”) as CCO/art director. They have worked on high-quality downloadable titles, such as “PictureBook Games: Pop-up Pursuit!,” “PictureBook Games: The Royal Bluff” for Wii and “Hot Keys” for iOS. Additional information about Grounding can be obtained at <http://www.g-rounding.com/en/>.

**About Land Ho!**

Established in 1999 as an independent developer of console video games, Land Ho has since expanded its reach to include social and mobile software titles aimed at markets both in and out of Japan. The studio has a wide range of experience in developing software for a variety of genres, including horse racing simulations, interactive dance titles, shooters, RPGs, card battle games, and other genres.

**About Xbox**

Xbox is Microsoft’s premier entertainment brand for the TV, phone, PC and tablet. In living rooms or on the go, Xbox is home to the best and broadest games, as well as one of the world’s largest libraries of movies, TV, music and sports. Your favorite games, TV and entertainment come to life in new ways through the power of Kinect, Xbox SmartGlass and Xbox Live, the world’s premier social entertainment network. More information about Xbox can be found online at <http://www.xbox.com>.

**About Microsoft**

Founded in 1975, Microsoft (Nasdaq “MSFT”) is the worldwide leader in software, services and solutions that help people and businesses realize their full potential.

1 Xbox Live Gold membership required (sold separately).

**Assets**

Assets for the Xbox One edition of “Crimson Dragon” are available on Xbox Wire: <http://news.xbox.com/media> (select Xbox One Games 🡪 Crimson Dragon from the left-hand drop-down menus).

**For more information, press only:**

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