***DISNEY INFINITY***

**FACT SHEET**

**PRODUCT OVERVIEW:**

In Disney's most ambitious video game initiative ever, ***Disney Infinity*** introduces an all-new game universe where a spark of imagination unlocks a fantastical world where players have unprecedented freedom and endless opportunity to create stories and play experiences starring the beloved characters from Walt Disney and Pixar Animation Studios’ most popular franchises.

For the first time, players will place real-world interactive figures - characters, power discs and landmark pieces - on a device called the "Disney Infinity Base" to activate original, story-driven adventures in the game worlds, also known as “Play Sets,” of "Monsters University," "Pirates of the Caribbean" and "The Incredibles." In each respective ”Play Set”, players will take on the role of a variety of popular characters including Sully, the naturally gifted scarer; Captain Jack Sparrow, the sword-wielding double crosser; and Mr. Incredible, one of the world's greatest crime-fighters, and battle enemies, solve challenging puzzles, overcome obstacles and complete a variety of other unique quests.

As players advance through each adventure, they will collect characters, vehicles, upgrades, gadgets and more which they can save to a virtual "Toy Box." At any time, players can access their personal "Toy Box" and use the items to create one-of-a-kind Disney adventures featuring any combination of characters, environments and items across all franchises. The possibilities are endless and players are only limited by their imaginations.

**KEY FEATURES:**

* **Unprecedented Creative Play** - Featuring a virtual "Toy Box" and a vast open world environment, players can create their own stories and customize their adventures combining characters, environments, gadgets, vehicles and more. The possibilities are truly infinite as Disney will add new additions from the company's vast library of entertainment properties.
* **Infinite Storyline Possibilities –** Disney prides itself on its storytelling culture and for the first time ever, *Disney Infinity*will put the story creation into the hands of consumers. Players will be able to create their own adventures in an open-world environment and will give players unprecedented freedom for creative play.
* **Multiple Franchises Across All Platforms** – *Disney Infinity* introduces an all-new universe, featuring a toy-inspired art style where multiple Disney franchises and characters can exist and interact in one game and across Xbox360, PS3, Wii, Wii U, PC and online, as well as on smart devices including tablets and mobile phones.
* **Interactive Figures Activate In-Game Adventures and Customizations** - ***Disney Infinity*** will initially introduce a line of 40 collectible interactive figures - characters, landmark pieces and power discs - that allow players to expand and customize their play experiences. Over time, ***Disney Infinity*** will release additional characters and “Play Sets” and this platform will constantly evolve.
* 17 interactive character figures allow players to experience a variety of their favorite characters in each ”Play Set” and in "Toy Box" play
* 3 Landmark pieces that add new Disney and Disney•Pixar “Play Set” locations
* 20 power discs enhance environments, add gadgets and more
* **Co-op Multiplayer Action** - ***Disney Infinity*** supports 2 player co-op play in structured adventures and up to 4 players in "Toy Box" mode.

**Publisher:** Disney Interactive

**Developer:** Avalanche Software

**Release Date:** August 18, 2013

**Platforms:** Wii™ system from Nintendo and Wii U™ system from Nintendo

, Xbox 360™ video game and

entertainment system from Microsoft, PLAYSTATION®3 computer entertainment system, PC, as well as an accompanying mobile experience.

**Genre:** Action/Adventure

**Pricing:** Starter Pack: $74.99

Play Set Pack: $34.99

Disney Infinity Figure: $12.99

Figure 3-Pack: $29.99

Power Disc Pack: $4.99

**ESRB Rating:** This game is not yet rated by the ESRB

**Website:**  [www.disney.com/Infinity](http://www.disney.com/Infinity)

The Disney Infinity base has not been authorized as required by the rules of the Federal Communications Commission. This device is not, and may not be, offered for sale or lease, or sold or leased, until authorization is obtained.

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