



# GAMESCOM 2014

PRESS IMAGES

The “Halo Channel” is an all-new interactive digital network that provides unprecedented, personalized access to the Halo Universe. Seamlessly transition between game and other Halo experiences including existing and upcoming original programming (“Halo 4: Forward unto Dawn,” “Halo: Nightfall”), as well as community content, and discover deep background information using the Halo Encyclopedia. Featuring full Twitch integration, broadcast your gameplay or watch feeds from the “Halo” community – from competitive multiplayer matches and campaign walkthroughs to speed runs. This is your home for “Halo.”



# Live and Timely Content

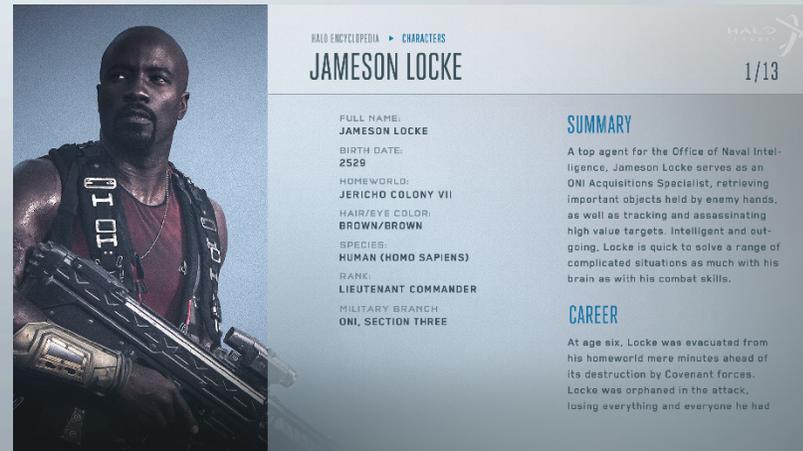
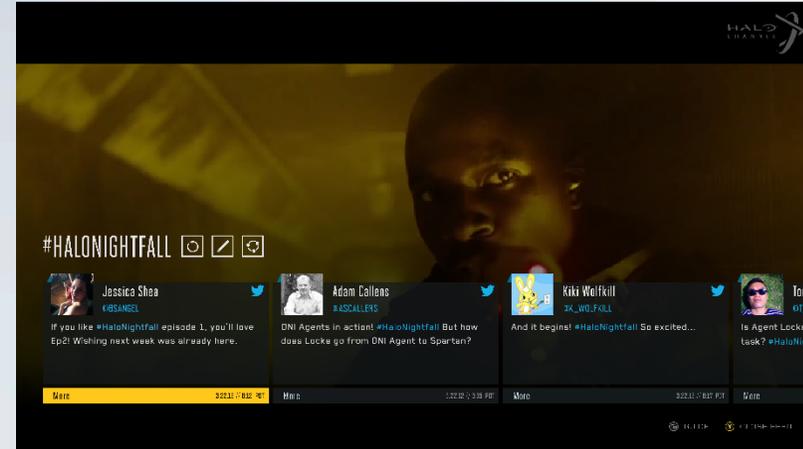
Along with a library of original programming and entertainment, access timely Halo news and live events including eSports broadcasts via the Halo Channel. Through robust Twitch integration viewers can watch “Halo” broadcasts, follow their favorite players and launch into the game with the press of a button. In addition, the Halo Channel can display stats and data during matches, allowing you to monitor players in real-time.

	KILLS	DEATHS	K/D
Flamesword (ERIC)	10	5	+5
StrongSide (DIE)	8	7	+1
IGotUPistola (DIA)	6	7	-1
Walshy (DAVE)	6	8	-3
Neighbor (MAZIN)	11	9	+2
Bravo (BRAX)	7	7	0
dersky (SEAN)	6	5	+1
GH057ayame (ERIC)	4	8	-5



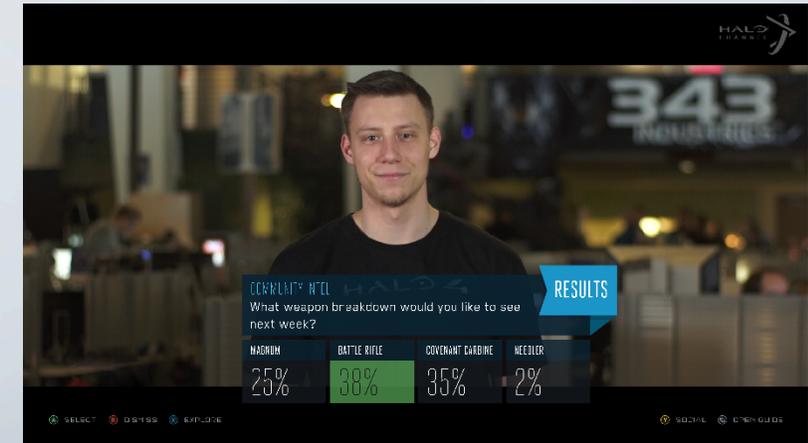
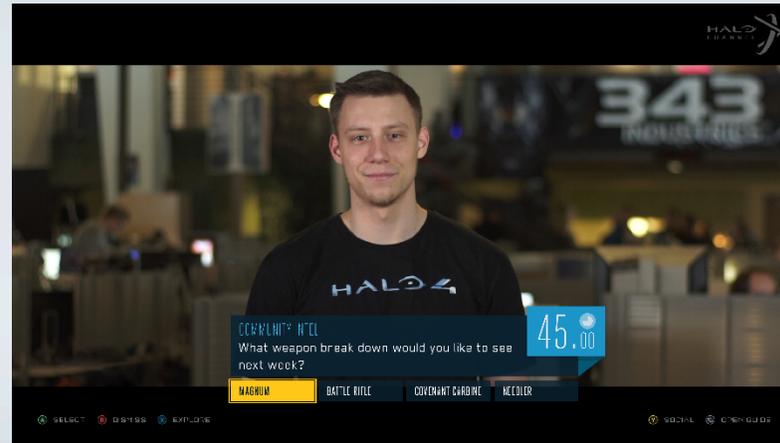
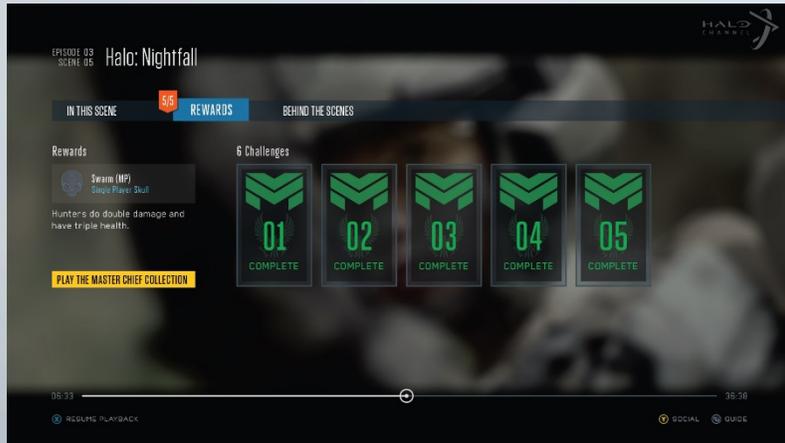
# Interactive and Shareable

Interact with Halo content with a personalized viewing experience, social sharing, Halo Encyclopedia integration and a best-in-class video platform. Instantly connect with the Halo community and your friends through social media, sharing your favorite Halo moments and content. Pull up the “Halo” Encyclopedia and learn more about the scene you’re watching, including characters, weapons, vehicles, locations and more.



# Rewarding

Watch original “Halo” programming and entertainment and unlock a variety of exclusive in-game content for upcoming “Halo” titles, including “Halo: The Master Chief Collection” and “Halo 5: Guardians,” as well as by participating in some of the interactive community polls or trying your hand at trivia that will test your knowledge of the “Halo” universe.



# Multiplatform Access

Sync your Windows 8 device to your Xbox One, and use it as a controller or a second screen where you can access the Halo Channel. At any time, you can begin your viewing experience on one screen and seamlessly continue it on another.

