# http://www.getpictures.info/wp-content/uploads/2014/10/minecraft-logo-transparent-background-ut05tirq.png

# “Minecraft: Windows 10 Edition” Beta Fact Sheet

# July 2015

**Title:** “Minecraft: Windows 10 Edition” beta

**Publisher:** Microsoft Studios

**Developer:** Mojang AB

**Genre:** Open world sandbox

**Platform:** Windows 10 PCs and tablets

**Format:** Digital download in the Windows Store; Xbox Live-enabled

**Price:**  Free for existing Minecraft PC players; $10 for new players (limited time offer)

**Age rating:** ESRB: E-10+; PEGI 7

**Availability:** July 29, 2015

**Product Overview:**

“Minecraft: Windows 10 Edition” beta is a new version of *Minecraft* built from the ground up to take advantage of the advanced technology and gaming platform provided by Windows 10. The beta is in early stages; we invite passionate players to jump in, share their feedback and help us craft the best version of *Minecraft* possible. The “Minecraft: Windows 10 Edition” beta does not replace existing versions of the game; it is an exciting opportunity for players who want to take an active role in creating the future of Minecraft together.

**Key Features:**

* Switch seamlessly between controller, touch, or mouse & keyboard; the UI instantly adjust based on the input mode you choose
* Integrate your friends & achievements into the game via Xbox Live.
* Play local multiplayer or play with your Xbox live friends online.
* Record and share game clips to the web with built-in GameDVR.
* Updated weather systems like snow accumulation enhances gameplay
* Regular updates will bring all the features of the current PC version to “Minecraft: Windows10 Edition” beta as well as new features only possible on Windows 10.
* Built in player feedback mechanism allows the community vote features up or down and share their opinions to continuously improve the game experience.

**About *Minecraft***

*Minecraft* is a game about breaking and placing blocks. At first, people built structures to protect against nocturnal monsters, but as the game grew players worked together to create wonderful, imaginative things. *Minecraft* is available on Windows, Mac, Windows Phone, iOS, Android, Xbox 360, Xbox One, PS3, PS4 and PS Vita. Not every version of *Minecraft* is exactly the same, but they all feature two distinct game modes – Creative and Survival – that cater to different types of players. All versions of *Minecraft* support multiplayer.

**About Mojang**

Mojang is a game development studio based in Sweden, best known for developing Minecraft. In 2014, Mojang joined Microsoft Studios to continue work on *Minecraft* and bring their vision, creative energy and innovative mindset to the development of future games.

**About Microsoft**

Founded in 1975, Microsoft (Nasdaq “MSFT”) is the worldwide leader in software, services and solutions that help people and businesses realize their full potential.

**For more information, press only:**

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For assets, please visit [Xbox Wire](http://news.xbox.com/media/?Keywords=Minecraft)