# “Project Spark”

# Fact Sheet

# October 2014

**Title:** “Project Spark”

**Publisher:** Microsoft Studios

**Developers:** Team Dakota

**Format:** Xbox One and Windows 8.1 PCs and tablets

**ESRB Rating:** E10+ (Fantasy Violence)

**Price:** Base Game:Free Digital Download1

Starter Pack Disc**:** $39.99 USD / $39.99 CAD / £27.85 / €39.99 / $26.95 AUD

# Availability: Oct. 7, 2014 (North America) / Oct. 9, 2014 (APAC) / Oct. 10, 2014 (EMEA),

**Product Overview:**

“Project Spark” is a digital canvas where gamers can create, play and share games across Xbox One and Windows 8.1 PCs and tablets. Play “Champion’s Quest” – our campaign mode -- explore tens of thousands of user-made games, remix a game we’ve made for you, or hop right in and make your own game with our easy-to-use suite of “koding” tools.

Project Spark is a free-to-play game available for download via the [Xbox One](http://store.xbox.com/en-US/Xbox-One/Games/Project-Spark/4c48886c-2de2-48b8-8ec3-4f87424b2ff5) and [Windows 8.1](http://apps.microsoft.com/windows/en-us/app/project-spark/735aaf10-e354-4645-9cb4-c9f2fc391ec5) stores. There is also wide variety of add-on content that can be unlocked by using in-game credits earned during play, or by purchasing tokens to buy add-ons immediately.

More than one milion Project Spark creators have already logged four million hours making 70,000 game levels that invite gamers to unlock their imaginations and create and share their ideas with the world. “Project Spark” brings creation to life and presents endless opportunities to create, play and share.

***Project Spark* “Starter Pack” Retail Disc:**

* Rdisc that includes $85 worth of downloadable content for only $39.99
* Incluedes the *Project Spark* base game download, “Champions Quest: Void Storm” campaign mode adventure,” First Contact” sci-fi theme pack, Sir Haakon the Knight playable champion, “Arctic Glaciers” winter landscape, “Massive World Builders Pack” expansion, “Yeti’s Rage” content pack, and a one month “Spark Premium” membership.

**Campaign Mode: Champions Quest**

* Play the epic tale of Champions Quest, where a tiny but powerful Spark recruits an army of champions to confront an ancient world-devouring virus that threatens to destroy the universe!
* Experience the Champions Quest campaign alone or with a friend in co-op mode, and combat fearsome new enemies with unlockable weapons, skills, and abilities of Champions
* Go through the campaign multiple times with different Champions, unlocking new areas and dialog depending on which Champion you choose
* Solve devious puzzles while learning Brain creation, laying the foundation for any player to join a large community of game creators.

**Champions:**

* Play with powerful characters with unique attacks, skills, and equipment that evolves through play.
* Each Champion earns experience as you play, unlocking new capabilities, gear, or outfits every time the Champion levels up.
* Play in downloaded user-generated content, the Champions Quest co-op campaign, or the games you make

**Sci-Fi Theme:**

* Take game creation to new worlds with the “Galaxies” sci-fi theme for Project Spark.
* New mysterious Kodians make first contact with human Astrotechs in the first add-on in the Galaxies theme.
* With easy to assemble modular pieces, snap together your own moon bases, outposts, space stations, and entirely new landscapes.
* New props like rifles, blasters and laser fire effects let you create your own epic Space Marine action games, with many more elements to come in future Galaxies releases.

**Multiplayer:**

* With 4-player simultaneous creation and play over Xbox Live, multiplayer in Project Spark revolutionizes the way people will create, play, and share with one another.
* Unlock a universe of games you can play with your friends. Competitive shooters, cooperative dungeon crawlers, MOBAs – there’s no limit to what you can play or create with each other.
* Quickly and easily transform any game into a multiplayer experience with a simple remix of a game level.

**Create, Play, and Share:**

* Find inspiration in creations developed by a global community. Download, play, and even remix games to add your own ideas
* Crossroads lets you create new adventures by making simple choices on content additions as you play
* Engage online with a global community of content creators and players, where you can share ideas, create new ones, and deliver innovation with the world

**About Xbox**

Xbox is Microsoft’s premier entertainment brand for the TV, phone, PC and tablet. In living rooms or on the go, Xbox is home to the best and broadest games, as well as one of the world’s largest libraries of movies, TV, music, and sports. Your favorite games, TV and entertainment come to life in new ways through the power of Kinect, Xbox SmartGlass, and Xbox Live, the world’s premier social entertainment network. More information about Xbox can be found online at <http://www.xbox.com>.

**About Microsoft**

Founded in 1975, Microsoft (Nasdaq “MSFT”) is the worldwide leader in software, services and solutions that help people and businesses realize their full potential.

1 Additional in-game content will be sold separately

2 Only available on Xbox One; Xbox Live Gold membership required, sold separately.

**Assets**

Assets for “Project Spark” are available on Xbox Wire at news.xbox.com/media

**For more information, press only:**

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