# The “Halo Channel”

# Fact Sheet

# August 2014

**Title:** The “Halo Channel”

**Created by:** 343 Industries

# Availability: November 11, 2014

# Format: Xbox One, Windows 8.1 and Windows Phone 8.1 devices

# Price: Free to download

#  *\*Certain features, such as viewing original programming and entertainment or being able to launch directly into a “Halo” game, may require the purchase of specific pieces of content and/or Xbox Live Gold membership before they are accessible through the “Halo Channel.”*

**Product overview:** The “Halo Channel” is an all-new interactive digital network that provides unprecedented, personalized access to the “Halo” Universe. Seamlessly transition between game and other “Halo” experiences including existing and upcoming original programming (“Halo 4: Forward unto Dawn”, “Halo: Nightfall”), as well as community content, and discover deep background information using the “Halo” Encyclopedia. Featuring full Twitch integration, broadcast your gameplay or watch feeds from the “Halo” community – from competitive multiplayer matches and campaign walkthroughs to speed runs. This is your home for “Halo.”

*\*Available on Xbox One, Windows 8.1 devices; online multiplayer requires Xbox Live Gold membership, sold separately.*

**Features:** **Live and Timely Content –** Along with a library of original programming and entertainment, access timely “Halo” news and live events including eSports broadcasts via the “Halo Channel.” Through robust Twitch integration viewers can watch “Halo” broadcasts, follow their favorite players and launch into the game with the press of a button. In addition, the “Halo Channel” can display stats and data during matches, allowing you to monitor players in real-time.

 **Interactive and Sharable –** Interact with “Halo” content with a personalized viewing experience, social sharing, “Halo” Encyclopedia integration and a best-in-class video platform. Instantly connect with the “Halo” community and your friends through social media, sharing your favorite “Halo” moments and content. Pull up the “Halo” Encyclopedia and learn more about the scene you’re watching, including characters, weapons, vehicles, locations and more.

 **Rewarding –** Watch original “Halo” programming and entertainment and unlock a variety of exclusive in-game content for upcoming “Halo” titles, including “Halo: The Master Chief Collection” and “Halo 5: Guardians,” as well as by participating in some of the interactive community polls or trying your hand at trivia that will test your knowledge of the “Halo” universe.

 **Multiplatform Access –** Sync your Windows 8.1 device to your Xbox One, and use it as a controller or a second screen where you can access the “Halo Channel.” At any time, you can begin your viewing experience on one screen and seamlessly continue it on another.

**About the “Halo” Franchise**

The “Halo” franchise is an award-winning collection of properties that have transcended video games and grown into a global entertainment phenomenon. Beginning with the original “Halo: Combat Evolved” (2001), the critically acclaimed and record-shattering series of games have reinvented how people think about video games and has since built a fan base of millions worldwide and inspired multiple New York Times best-selling novels, a live-action digital series, comic books, action figures, apparel and more.

Published by Microsoft Studios, the “Halo” franchise of games is exclusive to Xbox platforms, Windows 8 PCs, tablets, and Windows Phone 8 devices. To date, more than 60 million copies of “Halo” games have been sold worldwide, driving over 6 billion hours of gameplay by fans connected to Xbox Live.

**About 343 Industries**

343 Industries is the developer of the blockbuster “Halo” series of video games and, as part of Microsoft Studios, oversees the “Halo” franchise, including games, linear programming, novels, comics, licensed collectibles, apparel and more. 343 Industries is home to world-class talent that delivered award-winning titles like “Halo 4” and “Halo: Combat Evolved Anniversary,” as well as the action-shooter “Halo: Spartan Assault” and the live-action digital series “Halo 4: Forward Unto Dawn.” The studio is currently developing “Halo: The Master Chief Collection” and the next installment in the legendary saga of the Master Chief, “Halo 5: Guardians,” while continuing to transform entertainment experiences across the “Halo” universe with groundbreaking projects, including an upcoming television series and the all-new digital series “Halo: Nightfall.”

**Assets**

Assets for the “Halo Channel” are available on Xbox Wire:

<http://news.xbox.com/media>

**For more information, press only:**

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