**“Zoo Tycoon” on Xbox One**

**Fact Sheet**

**August 2013**

**Publisher:** Microsoft Studios

**Developer:** Frontier Development Ltd.

**Genre:** Simulation

**Format:** Blu-ray for the Xbox One video game and entertainment system; Xbox Live-enabled

**Availability:** November 2013

**Price:** Xbox One **-** $59.99 USD (SRP)

**ESRB rating:** E

The wildly popular “Zoo Tycoon” series gets fully reimagined and is set to crank up the excitement, challenge and fun of building the ultimate zoo. Easy to start and to play, “Zoo Tycoon” on Xbox One gets you up close and interacting with the animals and zoo, offering intuitive controls and fun tutorials that are enjoyable for players of all ages. Create your own unique zoo layouts, adopt and care for animals, and manage your zoo with up to four of your friends on Xbox Live! You can also participate in large scale community-wide animal conservation efforts in the game that effect real-world efforts. Play smart because animals and guests will react to your creative choices and ultimately decide your chances to become a “Zoo Tycoon.”

**Game Features:**

* With more than 100 visually stunning animals, the largest and most detailed zoo environments ever, reactive gameplay and a real calendar tie-in, this zoo simulation will charm “Zoo Tycoon” fans and new players alike.
* Perform intuitive, face-to-face interactions with your animals, including adopting, caring for and releasing them into the wild.
* Get closer with Kinect. Your zoo animals will recognize your voice and react to your movement.
* Design, build and manage your zoo. Keeping your animals happy will keep your guests happy; and happy guests mean more money flowing into your zoo.
* With up to four friends joining in on the fun on Xbox Live, together you can all take part in the creation and management of your zoo.1
* Trade your favorite animals with friends, share your favorite zoo moments, and participate in multiplayer challenges and community events.
* Interactive educational entertainment. Children and parents can broaden their knowledge of the animal kingdom to improve their zoo keeping skills.
* Participate in community-wide animal conservation efforts in the game that effect real-world efforts.
* Exclusively in the Xbox One version, enjoy greater visual fidelity, larger zoos, more animals, game DVR capability, Skype chat and four person multiplayer over Xbox Live and Kinect capabilities.

**For more information, press only:**

 Esther Rawlings, Edelman, (323) 202-1426, esther.rawlings@edelman.com

 Cat Taggart, Edelman, (415) 486-3240, cat.taggart@edelman.com

**Assets:**

 Assets for “Zoo Tycoon” are available on Xbox Wire: <http://news.xbox.com/media>

1 Online multiplayer requires Xbox Live Gold Membership (sold separately).